who is target?
1962

50+ years

Target

Fur-trim coats
$52

Snelling Avenue at Highway 36

Target is a new idea in discount stores

Drug Store
375,000+ team members

1,800 stores
Stores in North America
$72 billion in sales (2012)

$100 billion in sales by 2017

The World’s Most Reputable Companies

Forbes

Top Corporations for Women’s Business Enterprises

DiversityInc

CR’s 100 Best Corporate Citizens

Forbes

2012 Top 50 Companies for Diversity

Working Mother

Best Companies for Hourly Workers

Fortune World’s Most Admired Companies

Women’s Business Enterprise National Council

WBENC
corporate security
protect
people
business
reputation
Lehman collapse sends shockwave round world

U.S. planned layoffs

The number of planned layoffs at U.S. firms fell in August to 32,239 – the lowest level since December 2010.

- Planned layoffs – '000s
- Unemployment rate – pct

YTD – '000s

- Computer
- Transportation
- Retail
- Education
- Financial

Est. 6.3%
Corporate Command Center
Single Source of Truth

Tropical Storm Irene - Target Location Impact

Probable Locations 221  
Pending Closures 0  
Currently Closed Locations 4  
Reopened Locations 113

NOTE: The Corporate Command Center (C3) team is making updates to this list as soon as it is received. If you are a field or HQ partner and have updated information about these locations, please send an email to APO@target.com so updates can be made.
Clear Roles & Responsibilities
The Green Team in Action
Business Continuity Planning

- Team Members
- Facilities
- Technologies
- Supply Chain
Case Study

2013 Headquarters Flooding
Flooding Damage
ATTENTION

There is no access to City Center floors 17, 18 & 19 until further notice

3 ½ Floors Impacted
Team Member Belongings & Technology
8 Weeks
Welcome Back!

Welcome Back!

Thank you for your patience during this disruption.

Business hours may be affected.

Project Manager: John Doe
Telemarketing Manager: Jane Smith

If you have any questions, please contact us at 123-456-7890.
Resiliency Challenges in the 21st Century
Bryan Strawser, CBCP, MBCI
Senior Group Manager, Global Continuity & Resiliency, Target - @bryanstrawser