Asian Disaster Preparedness Center

Building Resilience through Innovation and Partnerships
Capacity building of Business Continuity Plan for SMEs in Thailand
Project information

- In partnerships with Office of Small and Medium Enterprises Promotion (OSMEP) of Thailand and Department of Disaster Prevention and Mitigation of Thailand
- Funded by JTI Foundation, Geneva, Switzerland
- To develop practical guidelines and build capacities to develop BCPs
- To exchange knowledge to share best practices to assist SMEs in APEC region through SME Community Forum
- Serve as input to the 6th Asian Ministerial Conference on Disaster Risk Reduction
Recommendations

• **Awareness Raising**
  - BCP information center
  - BCP promotion scheme should focus on top management
  - BCP should be embedded into an organizational culture
  - Successful case studies and best practices
  - Risk assessment for SMEs

• **Capacity Building**
  - To fund BCP training programs
  - Readymade BCP toolkit for SMEs
  - Large companies should help smaller ones to implement BCP
  - To support the cost of consultancy services for SMEs
Recommendations

- **Legalization/Standardization**
  - There should be a law to enforce BCP implementation
  - BCP should be included in the policy plan of concerned agencies
  - A national standard on BCP should be established

- **Incentives**
  - Tax incentives (tax exemption) and insurance incentives
  - Financial institutions such as SME Bank should provide financial incentives to SMEs including low interest loans and exemption of service fees
  - BCP can be a criteria for tender evaluation
  - Large companies can require their partners and supply chains to have BCP
THANK YOU
FOR YOUR ATTENTION

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