Establishing SME Business Continuity Plans for Better Global Supply Chain

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APEC Symposium on Promoting SME Business Continuity Plans
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SURVEY ON BCP PRACTICE IN THE PHILIPPINES

66% of respondents have BCPs

21% of SMEs are in the process of writing their BCPs

Main Motivation: 97% said it's good business practice; to manage the risks

Most of SMEs do not tap government assistance in developing BCPs

Majority of the respondents are not aware of the BCPs of their suppliers
Building BCPs

Refer to guidelines of BCP Standards (i.e. BS25999, NFPA 1600, ISO 22301)

Develop and tap in house expertise

Tap international consultants

Get technical support from headquarters

Localize BCM Trainings and Certifications
Key Considerations in creating and updating BCPs

- PEOPLE
- Flexibility and currency of BCP
- Logistics (transportation)
- Access to data and information
- Communications
- Hardware Replacement
- Insurance
- Facilities Infrastructures

Source: Pat Corcoran, IBM Business Continuity & Resilience Services
Bottlenecks

- Lack of awareness by management and employees
- Difficulty in coordinating among departments
- Lack of information on how to build BCPs
- Difficulty in securing proper human resources
SUCCESS FACTORS

Preparation

• Secure full support from management
• Get the buy in from concerned departments
• Identify capable BCP Champion and Team Leader

Formulation

• Know your organization and critical business processes
• Tap consultant/experts (local or international)
• Form the BCP Team with defined roles and responsibilities
• Conduct awareness raising activities for employees
• Create simple and flexible BCP
SUCCESS FACTORS

Implementation
- Integrate disaster response, recovery and crisis communication
- Establish good relationship with concerned government agencies
- Review and update contracts with suppliers (supply chain considerations)
- Anticipate for potential impacts
- Report regularly to the Board, Audit Committee and Top Management

Sustainability
- Test BCP regularly
- Conduct trainings and drills regularly
- Involve all concerned departments
- Incorporate learning from every incident in updating the BCP
Addressing Gaps in the Philippines

Current BCM Courses:
BCM 230: ISO 22301 Business Continuity Management Systems Planner
BCM 33: ISO 22301 Business Continuity Management Systems Implementer

Previous Courses:
BCM 200 and BCM 300

Meet the Experts
• Best Practices: Business Continuity Management Implementation Globally and in the Philippines - 8 March 2013
Business Continuity Management Courses

- a certification course on business continuity management conducted in coordination with BCM Institute Singapore.

Course Offering for 2013:

BCM 330: ISO 22301 Business Continuity Management Systems Implementer
Meet the Experts

- is a complimentary half-day event to encourage knowledge sharing amongst the industry professionals within a specific country. The MTE seminar aims to address both the business and technical issues surrounding the Business Continuity Management (BCM) and disaster recovery planning process. To facilitate a fruitful dialogue, Subject Matter Experts are invited to present their views, followed by discussion session at the conclusion of each topic.