Project Deliverables and Undertaking Tasks

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Introduction

SMEs Are the Lifeblood in Global Market

- Account for 90% of the businesses
- Employ well over 50% of the workforce
- Uniquely positioned to bring communities back from damage

SMEs Are Prone to Natural Disasters

- Natural disasters have become the emerging threats undermining trade and investment, particularly upon regional supply chains, whereas SMEs and entrepreneurs are particularly vulnerable due to lack of disasters preemptive knowledge and mechanisms.

APEC affirmed SMEs’ need for Disasters Preemptive Knowledge and Mechanisms

Chinese Taipei’s proposed a multi-year project to improve APEC SMEs’ resilience to natural disasters
APEC Multi-Year Project on Improving Natural Disaster Resilience of APEC SMEs

• **Objective**

  To share best practices and assist SMEs to implement disaster preemptive mechanisms *(Business Continuity Plans)*

  To identify threats and possible solutions for SMEs

  To enhance the awareness of SMEs and governments on natural disaster risks *(Policy Framework Model)*

• **2013 Deliverables**

  - FPN & Expert Meeting
  - Guidebook on SME BCPs
  - Train-the-trainer Workshop
  - Policy Framework Model
APEC Priorities 2013

APEC 2013 Priorities:
Resilient Asia Pacific, Engine of Global Growth

- Attaining the Bogor Goals
  • Trade and Investment Liberalization and Facilitation
- Achieving Sustainable Growth with Equity
  • Enhancing SMEs' Global Competitiveness
- Promoting Connectivity

SMEMM Theme 2013:
Enhancing SME Global Competitiveness

- Entrepreneurship development for SMEs
- Empowering SMEs to Expand to International Market
- Increasing Access to Finance for SMEs

APEC MYP on Disaster Resilience of SMEs
APEC SME Crisis Management Center (SCMC)

APEC SME Crisis Management Center (SCMC) is to help SMEs facing global challenges!

- **2008**: Global Financial Crisis Stroke SMEs
- **2009**: APEC Ministers Urged to Establish SCMC
- **2011**: APEC SCMC Launched in Taipei
- **2012**: Natural Disasters Affecting SMEs in APEC Region
- **2012**: APEC SCMC Implements Multi-Year Project on Improving SME Natural Disaster Resilience

APEC SCMC is to help SMEs facing global challenges!
APEC SME Crisis Management Center (SCMC)

• Main tasks

Crisis Monitoring
- Monitoring and reporting major crises for APEC SMEs

Global Trend Observation
- Identifying new opportunities and challenges for APEC SMEs

Knowledge Sharing
- Sharing knowledge and enhancing awareness of APEC SMEs

Idea Exchanging
- Serving as a platform for SMEs, officials, and experts for exchanging ideas and views
APEC SMEWG Multi-Year Project Framework

**Phase I (2012)**
- **Preparation and Research**
  - Joint study
  - *Survey* on the current status of Business Continuity Plans
  - Focal point network
  - Expert meeting
  - Guideline on promoting SME business continuity plans to strengthen reliability of supply chains

**Phase II (2013)**
- **Train the Trainer**
  - Policy framework & business continuity plans
  - Expert meeting
  - Educational guidebook for training purposes
  - Holding a *Train-the-trainer* Workshop
  - Educating seed trainers

**Phase III (2014)**
- **Dissemination**
  - Second-stage training workshop
  - Building *policy frameworks and business continuity plans*
  - Holding the *high level policy dialogue* on improving natural disaster resilience of SMEs
APEC SMEWG Multi-Year Project
Timeline

12th March
Manila, the Philippines

Educational Guidebook to be finalized by June

5th-9th August
Taipei, Chinese Taipei

The 2nd Expert Meeting
The 2nd Expert Meeting is held in Manila, as a back-to-back event of 36th SMEWG Meeting

SME BCP Guidebook
In cooperation with ADRC, the guidebook including checklists will be finalized by June 2013

Train-the-trainer Workshop
A 5-day train-the-trainer workshop will be held in Taipei, inviting seed trainers, BCP experts, and industry seniors

We look forward to your participation in 2013!
2013 Project Deliverables

The 2\textsuperscript{nd} FPN and Expert Meeting is held on 12\textsuperscript{th} March to discuss on the SME Crisis Monitor, Joint Research Study, Policy Framework Model (PFM), Guidebook, and Train-the-Trainer Workshop.

To establish and finalize SME BCP guidebook that will ultimately serve as a tool for SMEs to develop BCPs.

To host a Train-the-trainer workshop, where seed trainers from member economies will learn how to utilize SME BCP guidebook to train local SMEs in their economies.

To establish a disaster policy framework model that summarize and compile findings from the joint study conduct by the expert during the first stage (2012). The PFM will serve as a guide for APEC governments to reference in assisting SMEs to cope with natural disasters.
Undertaking Tasks of Experts

Bi-Monthly Reports

- **Objectives:**
  To assist SMEs obtain timely information, recognize potential risks, and take necessary steps to prepare and cope with potential risks

- **Target:** SMEs, government officials, and SME-related organizations

- **Submission:** Once every two months

Professional Supports

- Reviewing the *Guidebook on Promoting SME Business Continuity Plans to Strengthen Reliability of Supply Chains*

- Attending the *Train-the-trainer Workshop on Promoting Business Continuity Plans* on 5-9 August 2013
Bi-Monthly Reports

• **Structure of APEC SME Monitor:**

  - **Introduction**
  - **Foreword**
  - **SME Development**
  - **Expert Perspectives**
  - **SME Policy**
  - **SME Challenges**
  - **SME News**
  - **SME Events**
  - **Global Trend**

• **Target:**
  - SMEs, government officials, SME-related organizations in APEC region

• **Features:**
  - SME-oriented
  - “Easy to read” content
  - Best practice style

• **Contents:**
  - Latest international natural/economic events
  - Latest news/knowledge for APEC SMEs and officials
  - Inspiring findings of research/Best practices of SMEs
Content of Bi-Monthly Report

• The APEC SME Monitor aims to provide SME-oriented, concise, easy-to-read, and timely information/knowledge for SMEs, such that SMEs can comprehend and learn to prepare and cope with potential risks.

• Therefore, we suggest the following content and structure:
  – Brief executive summary
  – Reports in best practice style

- SME-oriented
- More best practices or empirical case studies
- More figures, pictures, and columns
- Headings to pinpoint key concepts
Professional Support

Professional Supports

• Assist to finalize the *Guidebook on Promoting SME Business Continuity Plans to Strengthen Reliability of Supply Chains*
• Attending Train-the-trainer Workshop on Business Continuity Plans

2013 Activities
• March 12, 2013: 2nd FPN & Expert Meeting
• August 5-9, 2013: Train-the-trainer Workshop on Business Continuity Plans

2014 Activities
• Jun. ~ Aug., 2014: Training Workshops in 3 volunteer APEC economies
• August, 2014: High Level Policy Dialogue
Discussion

• How can we further benefit APEC SMEs in SME Monitors?

1. BCP examples from 3 industries in your economies
2. Best Practices about SME establishing/implementing BCPs
3. Linking with APEC 2013 Priorities
4. Further Comments from Experts and Focal Points

Natural disasters impact on businesses’ core activities, export capabilities, and supply chain stabilities of industries.

Focus Industry of the Project:
- ICT Industry
- Logistics Industry
- Auto Parts Sector
Thank You for Your Attention!
Annex 1.
APEC SMEWG Multi-Year Project Milestones

- **2011/3**
  Project concept initiated at SOMI

- **2011/5**
  Project endorsed by all members at the 32nd SMEWG meeting

- **2011/11**
  Project concept note approved

- **2012/2**
  Project proposal approved

- **2011/12**
  5th Senior Disaster Management Officials Forum

- **2011/11**
  APEC High Level Policy Dialogue on Disaster Resiliency

- **2011/12**
  Workshop on Business Continuity Plan and Emergency Preparedness

- **2012/4~10**
  Joint study in collaboration with EPWG and other stakeholders

- **2012/7/11~12**
  Focal Point Network Meeting and Expert Meeting