Challenges Facing Business Continuity Planners in The 21st Century
- A CEO Perspectives

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Wangdao Philosophy for Sustainability

Core Basic Beliefs

• Value creation

• Balance of interests
Value Creation

- Meaning of human (natural person, legal person) existence
- The six-aspect values involving tangible/intangible, direct/indirect, present/future aspects
- Balance of six-aspect values
- Six-aspect values constant and their overall effect
Overall Effect of Six-Aspect Values

- Constant values as the core mindset
- Understanding factors mutually influencing one side and another, and introducing effective transformation mechanism
- A balanced development of six-sided values represents the long-term values as a whole

Diagram:

- Tangible
- Intangible
- Direct
- Indirect
- Present
- Future

Tangible - Intangible
Direct - Indirect
Present - Future
Balance of Interests

- Social values are jointly created by all stakeholders
- Interests (also six-aspect) are the biggest motivation for value creation
- Balance of interests ensures teamwork and sustained cooperation
- Dynamic balance, with unremitting adjustment for continuous progress
The Key Factors to Keep Business Growth and Sustainability

- Keeping investment for future
- Timing change management
- Sense of crisis of employees
The Challenges of Sustainability

There are more unknown risks than known risks
Chief Planner of Business Continuity is CEO

- Change Management
- Risk Management
- Crisis Management
Normal Risks of Business Impact

- Paradigm shift
- Political
- Loss of competitiveness
- Natural disaster
- Supply chain interest balance
Management Consideration to Reduce Risks

- Sense of crisis
- 2nd source
- Diversity risk investment
- Back up of IT operation, manufacturing location
- Exercise of recovery plan
- Insurance of business interruption
CEO Challenges to Sustain Business

- Normal continuous challenges
  - Keep competitiveness
  - Sound finance
  - Talent pool
  - Develop new core competence
  - Right business model
  - Right strategies & capability of organization

- External challenges
  - Identify the risk items
  - Lesson from others
  - Invest in advance to protect or backup
  - Disaster taskforce team
Acer Experiences Sharing

- Change Management
  - Re-engineering (1992)
  - Millennium Transformation (2000)

- Crisis Management
  - Fire of Headquarter building (2000)

- Management Principle
  - Face facts, quick response, communication
Thank You!

Me Too Is Not My Style & Millennium Transformation can be downloaded from www.stanshares.com.tw