Agenda

1. Overview  
2. Product Overview  
3. Use Cases  
4. Cost Savings  
5. Q&A
92% of U.S. cities do not have online communication systems.
Government as a Platform
Website Integration
Responsive Design Preview
One application. Limitless customization.

Bring mobile to Main Street.
Landline users can call or text our toll-free number and an on-demand call center is available.
Social Media Reporting
Software Demo

<table>
<thead>
<tr>
<th>Month</th>
<th>Calls Opened</th>
<th>Calls Closed</th>
<th>Avg. Dur. to Close</th>
<th>Calls Assigned</th>
<th>Total Items</th>
</tr>
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<tbody>
<tr>
<td>Jul 2011</td>
<td>12</td>
<td>87</td>
<td>N/A</td>
<td>12</td>
<td>0</td>
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<tr>
<td>Aug 2011</td>
<td>32</td>
<td>183</td>
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<td>32</td>
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<td>Sep 2011</td>
<td>25</td>
<td>197</td>
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<td>Oct 2011</td>
<td>25</td>
<td>163</td>
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<td>Nov 2011</td>
<td>25</td>
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<td>28</td>
<td>137</td>
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<td>Feb 2012</td>
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<td>78</td>
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<td>0</td>
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<td>62</td>
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<td>N/A</td>
<td>62</td>
<td>0</td>
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<tr>
<td>Apr 2012</td>
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<td>14</td>
<td>N/A</td>
<td>15</td>
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</table>
Admin Mobile App

- **Pothole 2 (#48136)**
- Date Submitted: 02/29/2012
- Status: completed / change
- Address: 72 Allen St
  New York, NY
- Assigned to: vincent polidoro
- 0 Comment
- View/Add Comments

Options:
- Go Back
- GO HOME
Bi-Directional Integration

"PublicStuff’s API is compatible with 100% of existing API protocols"
200+ Cities
6+ million residents
Palm Tree (ID #13576)

Status

- Submitted on 05/11/2011
- Request Accepted
- Repair in Progress
- Problem Resolved

Category
Tree Trim

Description
She states that there are 2 very tall palm trees in the front of her house. These trees shed their Plam fronds they land on her roof and all over her property. If possible she would like them removed or pruned.

Submission date
less than a year ago (05/11/2011)

Location
4064 Alto St.
Oceanside, 92056 CA, USA

City-Provided Info on this request:

Service request priority: Medium
Scheduled for completion by: 05/15/2011
Department: Public Works
Category
Traffic Safety

Description
Street signs knocked down by vehicle. Corner of Ridgeview and Serenity.

Submission date
a couple of months ago (02/13/2012)

User who requested service
meredith

Location
Ridgeview at serenity

Plano, TX, USA

City-Provided Info on this request:
Service request priority: Medium
Department: Public Works

Comments and Communications
Posted a couple of months ago by shawnb@plano.gov
Service Request 09974052 issued

Please login to comment
< Back to Plano page
2,000+ reports
In 1 Months
Bradenton, FL

Welcome to the PublicStuff.com Service Request Portal

This is an online portal where you can connect with your local government and request city services.
If you have any technical problems, please email us at: tech@publicstuff.com

Submit new Request
You must login to submit a request

- Issue Title
- Street Address
- Zipcode
- Enter a zipcode please
- Enter Service Request Here

TRACK A REQUEST
Have a tracking number?

USER ACCOUNT
Create a free account
status of requests and
Sign In  Register

Submit a Service Request
View Nearby Requests
City Info
My Account & Requests
About PublicStuff

Time to close 2.5 mo.
Contract $5,520
# Requests 2,500
Savings $21k
Population 54k

“Based on the costs we found nothing in the same category which even came close to providing the same capabilities.”
Sparks, NV

Time to close 3 mo.
Contract $3k
# Requests 2,500
Savings $21k
Population 90k

“This has saved us critical time and money.”
Plano, TX

No. of Requests  6,000
% mobile Requests  31%
Savings  $51k
Population  260k

“This software has elevated our service and response capabilities to our citizens as well as the ability to manage our team/crews more efficiently.”
Oceanside, CA

No. of Requests: 30,000
% mobile requests: 24%
Savings: $128k
Population: 170k

“Based on the costs we found nothing in the same category which even came close to providing the same capabilities.”
Significant Cost Savings

$9 \text{ vs. } $0.44

2,000 - 40,000 requests

\text{PublicStuff Clients Savings} = \$16k - \$320k

\text{(based on actual usage numbers)}
Additional Markets

255k Facility Companies

100k International Cities
LINKS:
www.publicstuff.com/tour

CONTACT US:
Lily Liu
liu@publicstuff.com
347.447.7227 x20