Conclusions of Workshop on
SME Economic Crisis Monitor
Outline

I. About the Center
II. Primary design of the Crisis Monitor
III. The Methods of Monitoring
IV. Format and Division of Labor
V. Marketing Arrangement
I. About the Center

A. The center should keep close contact with APEC SMEWG to exchange valuable information and to provide necessary assistance mutually.

B. The center should provide policy recommendations to SMEWG and leverage its function in order to make impacts on government policies, not just to inform SMEs the emerging global risks.
II. Primary design of the Crisis Monitor

A. The main output from the center (CM, Assay, Symposium material, Studies or consulting services) needs to be clearly understood by SMEs in terms of content and language and should be easily accessed by SMEs by adapting appropriate strategy of marketing.

B. The team is to think about the cross-border, structure issues and systematic risks and give independent opinions about the impacts on SMEs in the immediate future.
III. The Methods of Monitoring (1)

A. The indicators have provided the basic guideline for the expert team but could incorporate more qualitative data such as major policy changes.

B. The indicators will be adapted with flexibility by the expert team as the supporting evidence when they are necessary for interpreting important changes in regional or global market conditions.

C. The center should address the issues regarding data-collection to SMEWG and seek assistance from member economies to provide the data for a list of principal indicators when necessary.

D. The center may need to consider expanding its linkages with external experts from member economies in the future. Experts could be from important sectors in the individual economy.
E. The center should facilitate communications between the experts so that ideas and messages are exchanged in the process of monitoring.

F. The expert team could provide regional trend and issues when there are no signs of international economic crises. The output of CM is to help SMEs to understand what the current market conditions are in the region and what issues SMEs may face in the future, not necessarily a crisis alert.

G. Some evaluation about the usefulness, performance and expertise should be done in the future.
IV. Format and Division of Labor

A. The primary readers should be SMEs.
B. M will be 10 pages including 6 parts.
C. The center should consider asking external assistance for the editorial work, and make it easy to read for SMEs.
D. The content should focus on the understandable interpretation and independent opinions on systematic risks and develop values on educating SMEs.
V. Marketing Arrangement

A. CM will be in a PDF format on the official website of the center.
B. CM should be translated into local languages with the help from member economies through SMEWG.
C. SMEWG, WLN, GFPN should be the contact windows to disseminate CM.
D. SMEWG could have some additive role in CM